

WHEREAS; founded and organized by Wisconsin entrepreneurs Zach Blumenfeld and Nick Lombardino, WorkPossible, formerly known as CultureCon, is a three-day conference dedicated to attracting and retaining quality talent; and

WHEREAS; for years, WorkPossible has brought thousands of the world’s thought leaders and progressive businesses to Madison for the country’s premier conference experience dedicated entirely to company culture and employee engagement; and

WHEREAS; WorkPossible encourages the development of leadership skills, promotes diversity, equity, and inclusion, and emphasizes the importance of mental health and employee well-being as cornerstones of an effective workplace culture; and

WHEREAS; WorkPossible aims to bridge gaps, foster collaboration, and share valuable insights and strategies among participants, thereby contributing to the creation of more engaging, supportive, and dynamic workspaces; and

WHEREAS; WorkPossible believes that every individual, regardless of role, has the power to make work more meaningful for themselves and their organization, and strives to establish Wisconsin as the “workplace culture hub of the country”; and

WHEREAS; on this occasion, the state of Wisconsin wishes WorkPossible a successful and productive annual event and many more years of services and success;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim August 6 2026 as

WORKPOSSIBLE DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 23rd day of July 2026.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State